



Web X - Client Questionnaire

Overview

On campus pizza operation// Eit building

Establish brand

Target audience: college campus

October 31

December 3rd--

Pick up and carry out only

1. What's the Company's History?
2. What's the Company's Mission Statement?
3. What is the purpose and goals of your site?
4. What audience are you targeting?
5. What is the time frame for this project to be done?
6. Do you currently have a website?
7. Is there anything from you current website you'd like to keep?
8. Is there anything you've seen on other websites that you'd like to use?
9. Should we use stock photos or you have DIGITAL photos of your own we can use?
10. What color scheme would you like to use?
11. Are there any colors that you don't want used? Up to us

12. Is there any special content you'd like on this page?
13. Who would be responsible for the web hosting?
14. Who would be responsible for maintaining the website? (updates)
15. Will anyone need to be trained? If yes, who will be responsible for training them?
16. Who will give the final approval for the project?
17. Who will be our contact person? How do we contact them?
18. How often would you like to receive updates about the project?
19. Is there a certain time of the day to contact this person?

Questions Asked by:

Deven 1-3, 16-19.....Raven 4-5.....Lisa 6-8.....Sheri 9-11.....Samra 12-15